



DREAM**FLIGHT**®
C H A R I T I E S

**CORPORATE
PARTNERSHIP
PROGRAM**



DREAM**FLIGHT**
CHARITIES

OUR MISSION

DREAM**FLIGHT** CHARITIES was developed in order to change the perception of today's youth through the world of aviation. With a growing network of volunteers and partnerships with like-minded organizations, we are committed to making a positive impact in our communities that will last a lifetime.

PROGRAM GOALS:

- Connect the community at large with the ever-growing world of aviation.
- Provide unique discovery flight experiences for youth of all ages.
- Encourage a passion for aviation through our flight training scholarship program and other means of support.
- Develop programs that promote the viability of aviation careers in association with local school systems.
- Create an encouraging environment in which students can thrive and excel in all areas of life.

How can I bring DREAM**FLIGHT** to my community?

Our efforts and methods of support are directly impacted and driven through our network of volunteers, donors, and aviation enthusiasts. Feel free to utilize the contact information at the end of this booklet to initiate a conversation to discover how DREAM**FLIGHT** may be able to become a positive influence for your community!

CORPORATE SPONSORSHIP PROGRAM

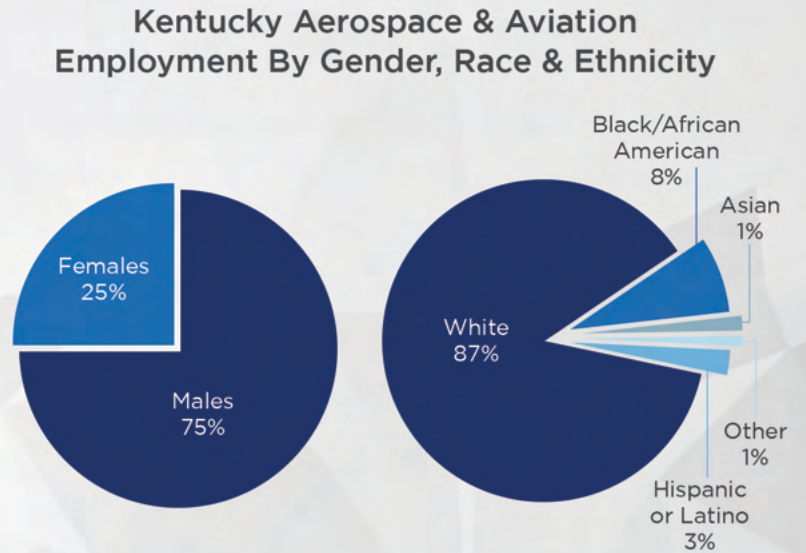
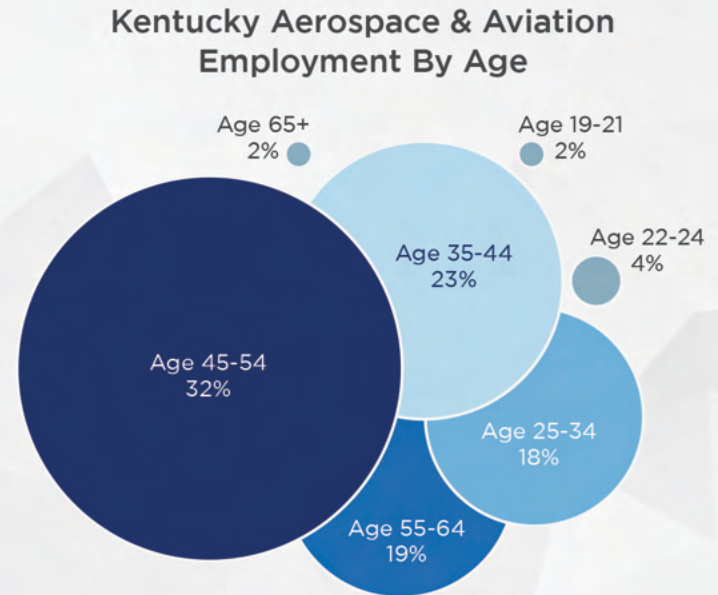
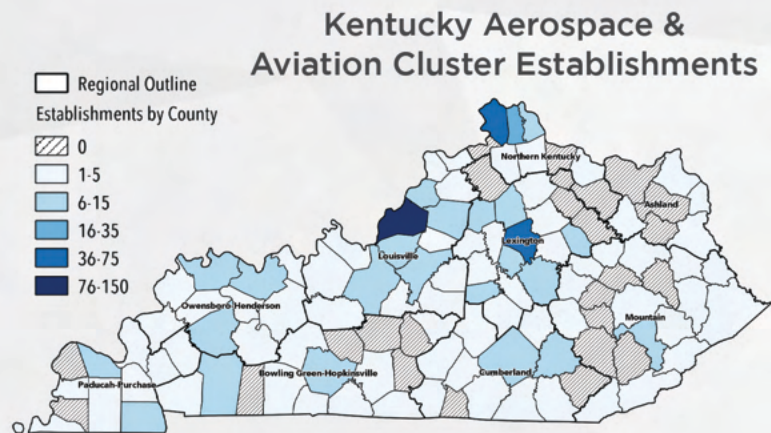
From acquiring new customers to developing long-term relationships with the aviation community, DREAMFLIGHT CHARITIES can provide an ideal marketing platform for effectively reaching student and aviation markets.

Our **Corporate Sponsorship Program** provides a prime opportunity to directly market goods and services to our participants and network while achieving the following measurable objectives:

- Reach a captive market of more than 55,600 Kentuckians who support aviation and aerospace industries in the Commonwealth.
- Impact purchasing decisions.
- Enforce and grow brand awareness.
- Demonstrate and sell new products.
- Drive sales and collect market research.

Kentucky is home to a thriving aviation community, with numerous connections to the Aerospace and Aviation industry.

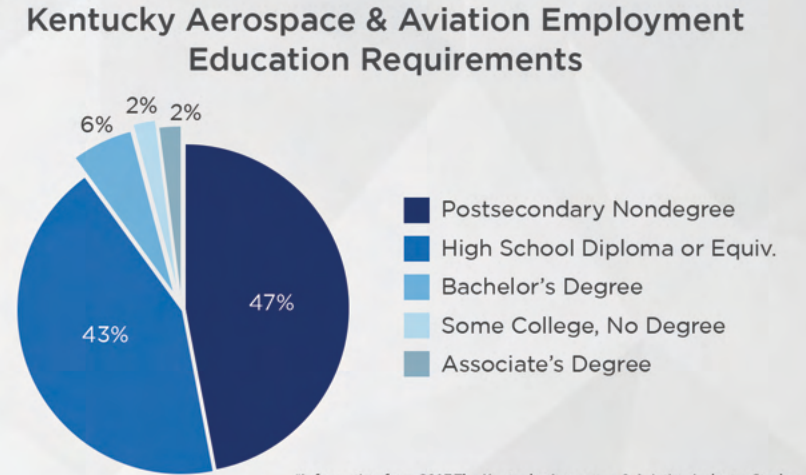
- For many years, Kentucky has held the standard for aviation-based stem high school education, with 38 schools involved in changing the way young minds view aviation and aerospace.
- Kentucky's Aerospace & Aviation cluster accounts for over 17,500 jobs and around \$1 billion in earnings.
- With more than \$10.85 billion in goods exported internationally, Kentucky ranks second nationally in aerospace-related exports.
- Kentucky is home to more than 630 businesses in the Aerospace & Aviation cluster, with 1,500 more companies related in some way with more than 150 unique industry classifications.



Kentucky is home to a strong aviation community that includes over **52** General Aviation Airports and **6** Commercial Airports.

25 of **98** high schools teaching aerospace & aviation skills are located in Kentucky.

Kentucky is the only state to house **three** major air freight logistics companies.



*Information from 2017 The Kentucky Aerospace & Aviation Industry Study

BECOME A CATALYST FOR CHANGE

Not only will you further position yourself in one of Kentucky's growing industries, but you'll help provide a positive experience for youth throughout the Commonwealth.

\$67 covers an hour of flight instruction for an aspiring aviator.

\$150 covers rental of a safe and capable aircraft that is prime for student learning.

\$300 helps cover the cost for a discovery flight for up to three participating students.

\$5,000 will fund 20+ hours of training up to a student's solo flight.

\$150k provides funding to create a sustainable kit-plane program within a local school system.

In addition to meeting the needs of our charitable programs, your organization can help remove barriers for students who would otherwise be unable to realize their passion for aviation.



DREAMFLIGHT TV

Our organization hopes to be an inspiration to all with the inclusion of our online vlog series, **DREAMFLIGHT TV**. The series will also facilitate our charity's efforts to continually raise funds via affiliate marketing and advertising.

DREAMFLIGHT TV will follow select recipients of our flight training scholarship program, highlighting their progress and lessons learned as they near their student solo. The series will also feature interviews with inspirational figures within the aviation and aerospace industries, as well as affiliate product reviews and other special releases.

In participating with our **Corporate Partnership Program**, you may be eligible to be featured in our series as either a **Presenting** or **Supporting Sponsor**.

PARTNERSHIP BENEFITS

Increase Brand Awareness

From cowling decals of your company logo to being featured on our YouTube channel, your partnership with **DREAMFLIGHT** opens up numerous opportunities to increase overall exposure to your brand.

Competitive Advantage

Your partnership presents your business or organization with a unique marketing platform, highlighting your mission and vision through **DREAMFLIGHT**'s promotional messaging and events.

Develop Industry Connections

We seek to connect individuals and organizations from numerous sectors, including education, workforce development, and Kentucky's own aviation industry at large. Your partnership links you with numerous other leaders within the state's aviation community.

Advocate Aviation in Kentucky

Removing barriers to Kentucky's aviation industry involves ensuring that such an industry can thrive and continue to grow. As we look to shape the state's future workforce, **DREAMFLIGHT** seeks to serve as a collective voice for all those who advocate for the industry's continued development.

Impact Your Local Community

Your partnership provides you with tangible ways to impact your immediate community. From providing funding to help expose students to the exciting world of aviation to recognizing the workforce and volunteers who help this industry to thrive, know that your partnership has the potential to make a lasting impact on the communities in which you live and operate.

ENDLESS OPPORTUNITIES

DREAM**FLIGHT** CHARITIES offers a variety of benefits to our partners. Whether you are simply looking to support our mission or want to further establish your brand, our **Partnership Packages** are developed to provide a combination of benefits to best fit your organization’s needs.

ADDITIONAL INFORMATION:

- Partnership commitments are renewed annually.
- Your generosity helps provide unique discovery flight experiences for youth of all ages.
- Join with other industry leaders in encouraging a passion for aviation through our flight training scholarship program and other means of support.
- Aid in the development of programs that promote the viability of aviation careers in association with local school systems.
- Join us in the creation of an encouraging environment in which students can thrive and excel in all areas of life.

Become an agent of change within Kentucky’s aviation and aerospace industries!

Regardless of your business or organization’s direct ties to our local aviation and aerospace industries, your partnership places you in an opportune position for brand development and awareness while making a positive impact in the lives of the communities of which you live and operate!

	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000
GENERAL RECOGNITION							
Social Media Announcement	●	●	●	●	●	●	●
Email Newsletter Announcement	●	●	●	●	●	●	●
Website Logo/Link	●	●	●	●	-	-	-
Website Sponsorship Profile	-	-	-	-	●	●	●
Social Media Header Logo	-	-	-	-		●	●
FBO Posters/Signage	-	●	●	●	●	●	●
Hangar Signage	-	●	●	●	●	●	●
Cowling Decals	-	-	-	-	●	●	●
Promotional Apparel Logo	-	-	●	●	●	●	-
Presenting Apparel Logo	-	-	-	-	-	-	●
Lanyard Logo	-	-	-	-	-	●	●
Media Wall Logo	-	-	-	-	-	●	●
DFCTV Credit Sponsor	-	-	-	-	●	●	-
DFCTV Presenting Sponsor	-	-	-	-	-	-	●
DFCTV Interview	-	-	-	-	-	●	●
LiveStream Sponsor	-	-	-	-	-	-	●
EVENT RECOGNITION							
Branded VIP Tent	-	-	-	-	-	-	●
Table Signage	-	-	●	●	●	●	●
Program Inclusion	-	-	-	-	-	-	●
Event Sponsor Demonstration	-	-	-	-	-	●	●
Corporate Booth Space	-	-	-	●	●	●	●
Corporate Item Handout	-	-	-	●	●	●	●
Ticket Referral/Coupon	-	●	●	●	●	●	●
Exclusive Benefits	-	-	-	-		●	●

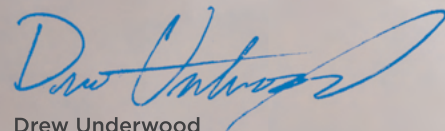
DREAM **BIG**

Our hope is that your partnership with DREAM**FLIGHT** CHARITIES will provide your brand with a platform for growth. In the end, however, it is really about encouraging the development of future generations.

Your generosity will aid us in perpetuating an aspiration and passion for aviation in today's youth, while complimenting additional efforts to create an environment in which students can thrive and achieve their dreams - both within and outside of the cockpit. In providing these opportunities to the underprivileged and underserved, your organization can help us foster imagination and innovation from a seemingly hopeless environment.

We hope that you will consider what type of legacy your organization can build in association with DREAM**FLIGHT** CHARITIES, and we look forward to working with you to make an impact in our communities in which we live and work that will last a lifetime.

For more information, please contact:



Drew Underwood
Director | DREAM**FLIGHT** CHARITIES
info@dreamflightcharities.org
270.849.5765

We are proud to partner with DREAMFLIGHT CHARITIES in order to help make a difference in the communities where we live and work. It has always been our vision to use aviation to gain the attention of teens who might not yet be aware of what our community has to offer. Aviation changes lives, and we believe that this charity can make the dream of flying a reality for those whom it might not be otherwise possible.

Adrian Reynolds - Wings Flight Enterprises

The discovery flight through DREAMFLIGHT CHARITIES has been an eye opening experience for me. Whenever we went up for the first time I realized this is what I want to continue doing and I can now see a career as an airline pilot.

Jackson - Student

"I am so grateful that my son had the opportunity to be a part of DREAMFLIGHT's discovery flight experience. His time with the instructors and in the air awakened a passion for aerospace engineering and a love for flight. He wouldn't have known that love without this opportunity."

Liz Erwin - Parent



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CHARITIES

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www.dreamflightchairties.org