



DREAM**FLIGHT**[®]
CHARITIES

CORPORATE
PARTNERSHIP
PROGRAM

INTRODUCING DREAMFLIGHT CHARITIES

Kentucky has and continues to serve as a primary player within the aviation and aerospace industries. From hosting five major air carrier airports to the development of lunar modules and satellites, our state has been a growing influence in pushing the limits of human innovation.

While presenting endless opportunities, Dream**Flight** Charities is actively seeking solutions in order to inspire the next generation of aviators, mechanics, and more. As we remove numerous barriers to the industry, our charitable organization looks to directly impact the lives of Kentucky's youth from both within and outside of the cockpit.

The following pages contain detailed information about our mission and vision, the current state of the aviation industry in Kentucky, as well as the numerous programs and services we offer and are developing in hopes of further enabling the next generation to achieve their dreams.

We would also like to encourage you to thoughtfully consider how you can help serve as a catalyst for change while connecting with our state's growing aviation community and industry.

There is plenty to be excited about when it comes to aviation in the Commonwealth, and we look forward to sharing the skies with you as we continue forward.



Drew Underwood - Executive Director
Dream**Flight** Charities, Inc.

HELPING STUDENTS ACHIEVE THEIR DREAMS

Utilizing the exciting world of aviation to impact the lives of students across Kentucky

It is hard to find a more captive audience than when you are cruising above your hometown at 3,500 feet. In and of itself, aviation provides ample opportunity to instill discipline and numerous other character traits. Realizing this, DreamFlight Charities looks to utilize the exciting world of aviation to impact the lives of students across Kentucky.

Through our growing network of volunteers and like-minded organizations, we aim to ignite a passion for aviation while creating an empowering experience for our participants that they will carry with them outside of the cockpit.



STEM SUPPORT

Of our more ambitious goals, DreamFlight Charities looks to provide a unique system of support for aviation-related STEM programming throughout the state.

Not only does aviation provide numerous career path options, but it also combines numerous disciplines that are already of interest to students - from math and physics to science and engineering.

Our online ground school instruction provides additional opportunities to school districts without having them to incur the cost of hiring additional faculty - serving as a great opportunity for schools to take the first steps towards a more developed aviation program.

OUR MISSION



Inspire

Our aim is to ignite a passion for aviation at an early age while educating students about the endless possibilities presented by Kentucky's growing aviation community.



Enable

Our purpose is to remove barriers to aviation while promoting equity and diversity at all levels of the Commonwealth's aviation and aerospace industry.



Encourage

Our goal is to edify and build up today's youth, shaping their outlook on life both within and outside of the cockpit for years to come.



OUR APPROACH

Discovery Flights

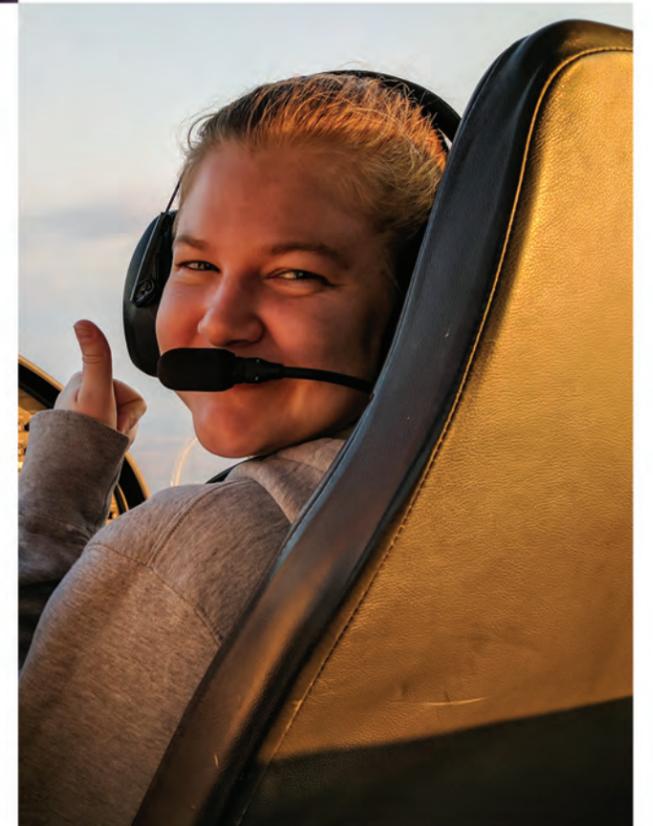
Our discovery flight events are a great way to gauge student interest in aviation while providing an exciting and memorable experience.

Training Scholarships

Our scholarships offer select students up to \$6,000 in flight training, taking them from zero hours in an aircraft to their solo flight.

Aviation Camps

Our mobile aviation camps bring flight to even the most rural communities in Kentucky, garnering local interest and support for aviation-related STEM programming.



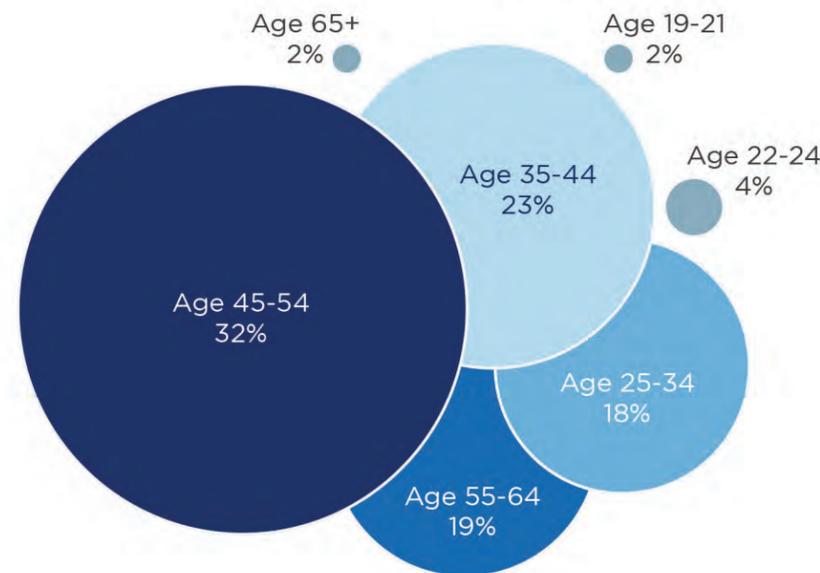
INDUSTRY INFORMATION



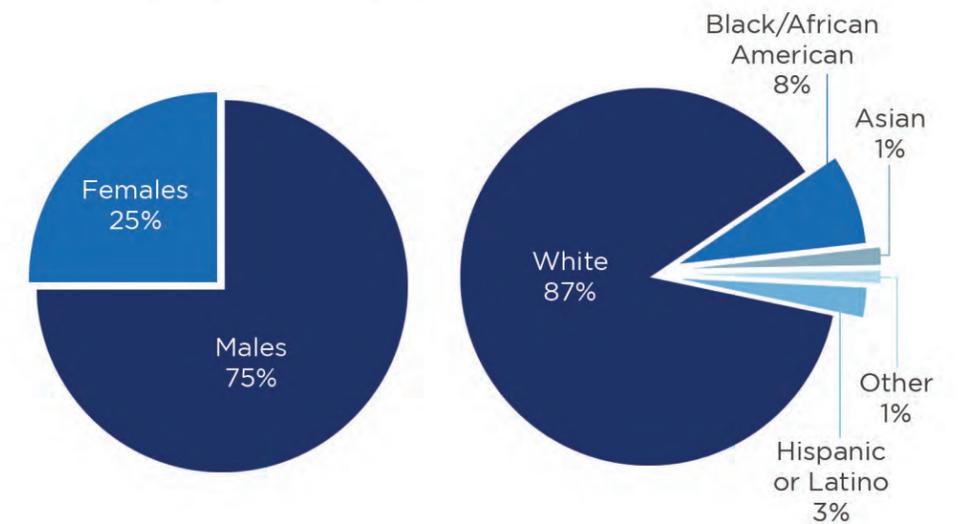
Kentucky is home to a thriving aviation community, with numerous connections to the Aerospace and Aviation industry.

- For many years, Kentucky has held the standard for aviation-based stem high school education, with 38 schools involved in changing the way young minds view aviation and aerospace.
- Kentucky's Aerospace & Aviation cluster accounts for over 17,500 jobs and around \$1 billion in earnings.
- With more than \$10.85 billion in goods exported internationally, Kentucky ranks second nationally in aerospace-related exports.
- Kentucky is home to more than 630 businesses in the Aerospace & Aviation cluster, with 1,500 more companies related in some way with more than 150 unique industry classifications.

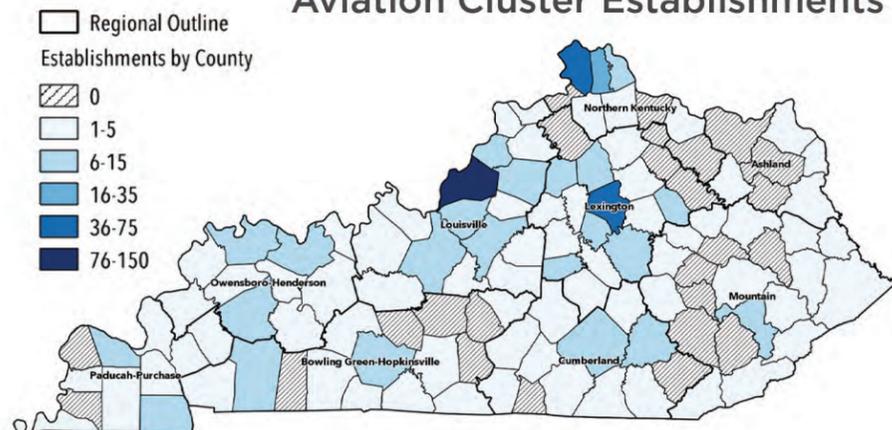
Kentucky Aerospace & Aviation Employment By Age



Kentucky Aerospace & Aviation Employment By Gender, Race & Ethnicity



Kentucky Aerospace & Aviation Cluster Establishments

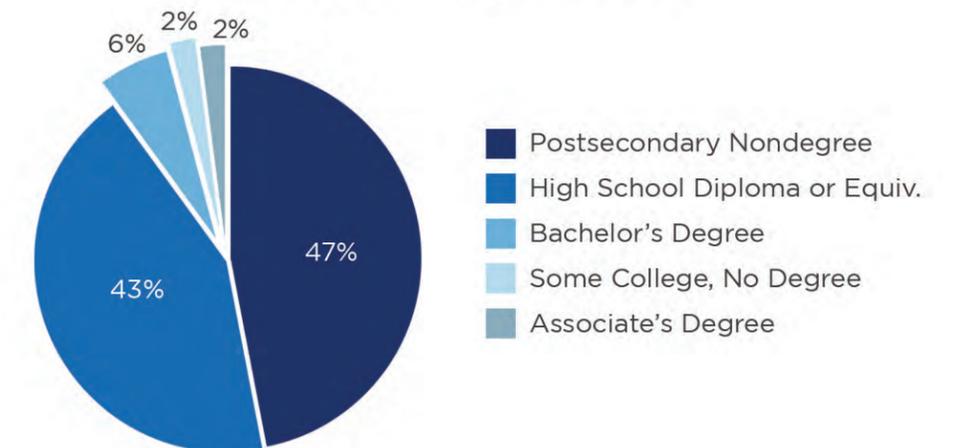


Kentucky is home to a strong aviation community that includes over **52** General Aviation Airports and **6** Commercial Airports.

25 of **98** high schools teaching aerospace & aviation skills are located in Kentucky.

Kentucky is the only state to house **three** major air freight logistics companies.

Kentucky Aerospace & Aviation Employment Education Requirements



*Information from the 2017 Kentucky Aerospace & Aviation Industry Study

MEASURABLE IMPACT



REMOVING BARRIERS

As home to a booming aviation and aerospace industry, opportunities are plentiful for aspiring aviators and industry workers across the state. Even still, barriers still exist, keeping students from realizing their greatest potential and calling.

A primary focus of DreamFlight Charities involves removing such barriers, allowing students to experience the exciting world of aviation without reservation. From flight training scholarships to mobile aviation camp experiences that cater to even the most remote parts of our state, our aim is to present the wealth of opportunities that our industry has to offer.

"I will never forget the day that I first took the controls and got to fly an airplane. I was hooked. This

has allowed me to get to my solo and discover my passion in life," says Jackson Erwin, recipient of one of DreamFlight's many flight training scholarships.

While a seemingly simple barrier to overcome, the financial cost of pursuing a career in aviation can be daunting. Even still, thanks to our partners and their generosity, our organization has been able to aid students in taking their first steps in realizing their future as they take to the skies.

Jackson is continuing towards his Private Pilot's License and looks to pursue a career in aerospace engineering.



PROMOTING DIVERSITY

With such a robust aviation industry, a quick glance shows not only an aging workforce, but one that lacks in diversity and inclusivity.

In addition to removing the financial burdens in the pursuit of a career in aviation, DreamFlight Charities has also focused its interest in promoting equity across the industry.

"I am a step closer to my future, to my dream," shares Evie Sapp, another of our organizations flight training scholarship recipients. "I have been involved with aviation not only with my training but joining additional clubs. I have had the honor of meeting other women in aviation, seeing all of the accomplishments that women have

been able to achieve over the years, encouraging my mentality of what women in aviation can do."

As we look toward the future, our hope is to further shape Kentucky's aviation community and industry, having it reflect the many unique and wonderful personalities that make up our state.

Evie has also continued her flight training and is working toward her Private Pilot's License and plans to fly commercially in the near future!



Addy Edwards
Henry Clay High School

EQUIPPING & ENCOURAGING

As we seek to remove barriers and promote diversity within Kentucky's aviation and aerospace industry, DreamFlight Charities likewise aims to create a positive and encouraging environment in which students can grow and thrive.

"I was not only able to start my flight training, but also met some of the most amazing people. One of my fellow students is now one of my closest friends," says Addy Edwards, scholarship recipient and member of DreamFlight's first all-female training group.

The experience has encouraged her to pay it forward. "I strive to inspire anyone from a young kid to a grown adult to start their aviation journey."

Addy's experience and the level of

positive encouragement she received from fellow students and her instructors is indicative of the type of culture our organization looks to promote. While we certainly share in their passion for aviation, our hope is to help students involved with our programs and services develop skills and discipline that they will carry with them outside of the cockpit.

Addy looks to join the 0.5% of women in aviation and fly commercially in the near future.

BECOME A CATALYST FOR CHANGE

Discover how you can help up impact student lives while building brand awareness





CORPORATE PARTNERSHIP PROGRAM

DreamFlight Charities offers a variety of advantages to our partners. Whether you are simply looking to support our mission or seek to further establish your brand, our **Corporate Partnership** opportunities are developed to provide a combination of benefits to best fit your organization's needs.

Your generosity will help us in providing unique and encouraging experiences for students across Kentucky, furthering a passion for aviation while supporting programs that promote the viability of aviation careers in association with local school systems. Above all else, your contributions allow us to create an environment in which students can realize their greatest potential.

In partnering with our organization, you are placed in an opportune position for brand development and awareness. As you create a positive impact in the communities in which you live and operate, DreamFlight Charities can help you reach not only your local area and student populations, but an additional audience of more than 55,600 Kentuckians who support aviation and aerospace throughout the Commonwealth.

Don't hesitate to discover the benefits your local aviation community can bring to the table in impacting the lives of today's youth and establishing yourself as a key player in developing the next generation of industry workers!

PARTNERSHIP BENEFITS

Increase Brand Awareness

From cowlings decals featuring your company logo to being honored at one of our many events throughout the year, your partnership with DreamFlight Charities opens up numerous opportunities to increase overall exposure to your brand.

Competitive Advantage

Your partnership presents your business or organization with a unique marketing platform, highlighting your mission and vision through DreamFlight's promotional messaging and events.

Develop Industry Connections

We seek to connect individuals and organizations from numerous sectors, including education, workforce development, and Kentucky's own aviation industry at large. Your partnership links you with numerous other leaders within the state's aviation community.

Advocate Aviation in Kentucky

Removing barriers to Kentucky's aviation industry involves ensuring that such an industry can thrive and continue to grow. As we look to shape the state's future workforce, DreamFlight Charities seeks to serve as a collective voice for all those who advocate for the industry's continued development.

Impact Your Local Community

Your partnership provides you with tangible ways to impact your immediate community. From providing funding to help expose students to the exciting world of aviation to recognizing the workforce and volunteers who help this industry to thrive, know that your partnership has the potential to make a lasting impact on the communities in which you live and operate.



WHAT YOUR DOLLARS DO

Since the inception of our organization, DreamFlight Charities has set its aim on transforming Kentucky's growing aviation community and industry. Through our growing network of likeminded organizations, we look to ignite a passion for aviation, utilizing it as a transformative tool that will empower students across the commonwealth both within and outside of the cockpit.

Here are just some of the ways you are helping us encourage the next generation of aviators.

LAST YEAR, WE PROVIDED 28 DISCOVERY FLIGHTS AT REDUCED COST TO KY STUDENTS



We encourage and look to support aviation-related STEM programming in schools across Kentucky



In 2022, we provided \$48k toward flight training scholarships



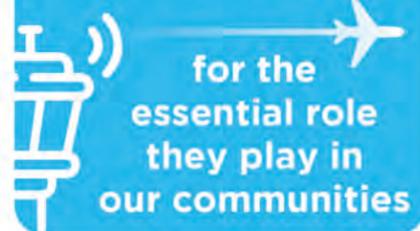
In addition to other topics, we offer FINANCIAL STEWARDSHIP courses free of charge to our scholarship students



OUR MOBILE AVIATION CAMPS WILL REACH EVEN THE MOST RURAL PARTS OF THE STATE



We look to highlight our local airports for the essential role they play in our communities



We aim to bring EQUITY & DIVERSITY to Kentucky's growing aviation community & industry



We are constantly developing programming to reach students even in KINDERGARTEN with the exciting world of aviation

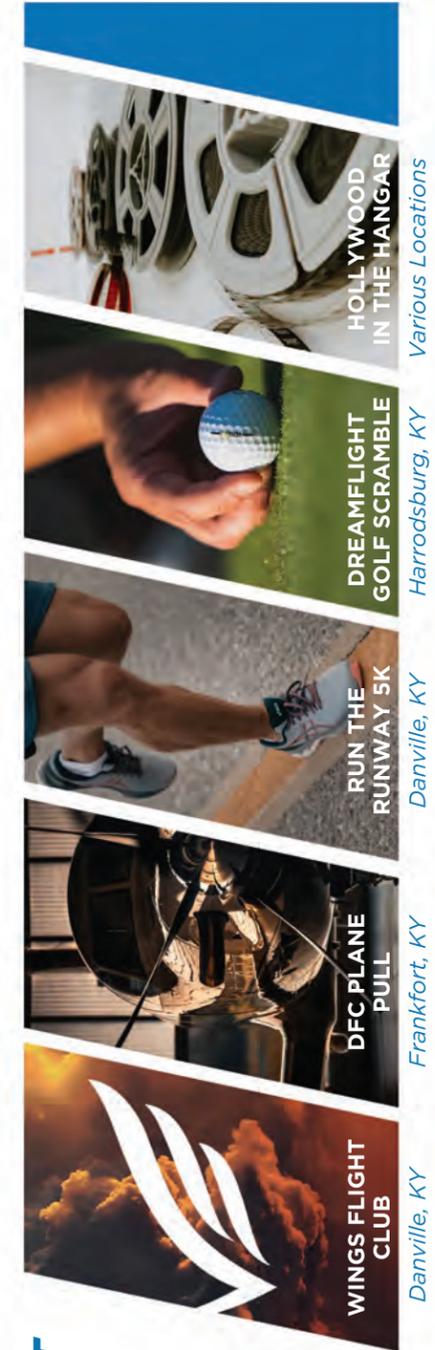


WE WORK CLOSELY WITH STATE LEADERS to support our educators, airports, & aviators



2023 CORPORATE PARTNERSHIP LEVELS

	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
GENERAL RECOGNITION					
Social Media Promotion	●	●	●	●	●
Social Media Header Logo	-	-	-	-	●
Newsletter Promotion	●	●	●	●	●
Website Logo/Link	●	●	●	●	●
Sponsorship Profile	-	-	-	●	●
LiveStream Credit	-	-	-	●	●
Cowling Decals	-	-	●	●	●
EVENT RECOGNITION					
VIP Tent Access	-	-	-	●	●
Event Posters/Signage	●	●	●	●	●
Corporate Booth Space	-	-	-	●	●
Corporate Promotion Handout	-	-	-	●	●
Promotional Apparel Logo (Large)	-	-	●	●	●
Promotional Apparel Logo (Medium)	-	-	-	●	●
Promotional Apparel Logo (Typeset)	●	-	-	-	-
Promotional Lanyard Logo	-	-	-	-	●
Media Wall Logo	-	-	-	-	●



2023 EVENT SCHEDULE
Scan the code below to view an updated event calendar!



HOLLYWOOD IN THE HANGAR Various Locations
DREAMFLIGHT GOLF SCRAMBLE Harrodsburg, KY
RUN THE RUNWAY 5K Danville, KY
DFC PLANE PULL Frankfort, KY
WINGS FLIGHT CLUB Danville, KY

DREAM**FLIGHT** CHARITIES, INC.

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