



*Transforming student lives both  
within and outside the cockpit.*

## PROGRAM & PARTNERSHIP GUIDE

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Platinum  
Transparency  
2026

Candid.



# ABOUT US

Join us as we utilize the exciting world of aviation as a transformative tool for inspiring and encouraging students throughout Kentucky.



## INTRODUCING DREAMFLIGHT CHARITIES HELPING STUDENTS ACHIEVE THEIR DREAMS

From hosting major air freight operations to developing lunar modules and satellites, our state serves as a key player in the nation's aviation and aerospace industries, all while pushing the very limits of human innovation.

DreamFlight Charities actively seeks to inspire and encourage the next generation of aviators, mechanics, and other industry workers who will perpetuate this legacy as we continue to look to the skies above. As we remove various barriers to the industry, our organization looks to directly impact the lives of Kentucky's youth, from both within and outside of the cockpit.

The pages to follow contain but a sampling of the programs and services we have designed to help us in accomplishing our mission while contributing to a thriving and more vibrant aviation community.

Along the way, we hope that you will take note of the unique ways in which we hope to further inspire students within your own community to dream big and to realize their greatest potential.

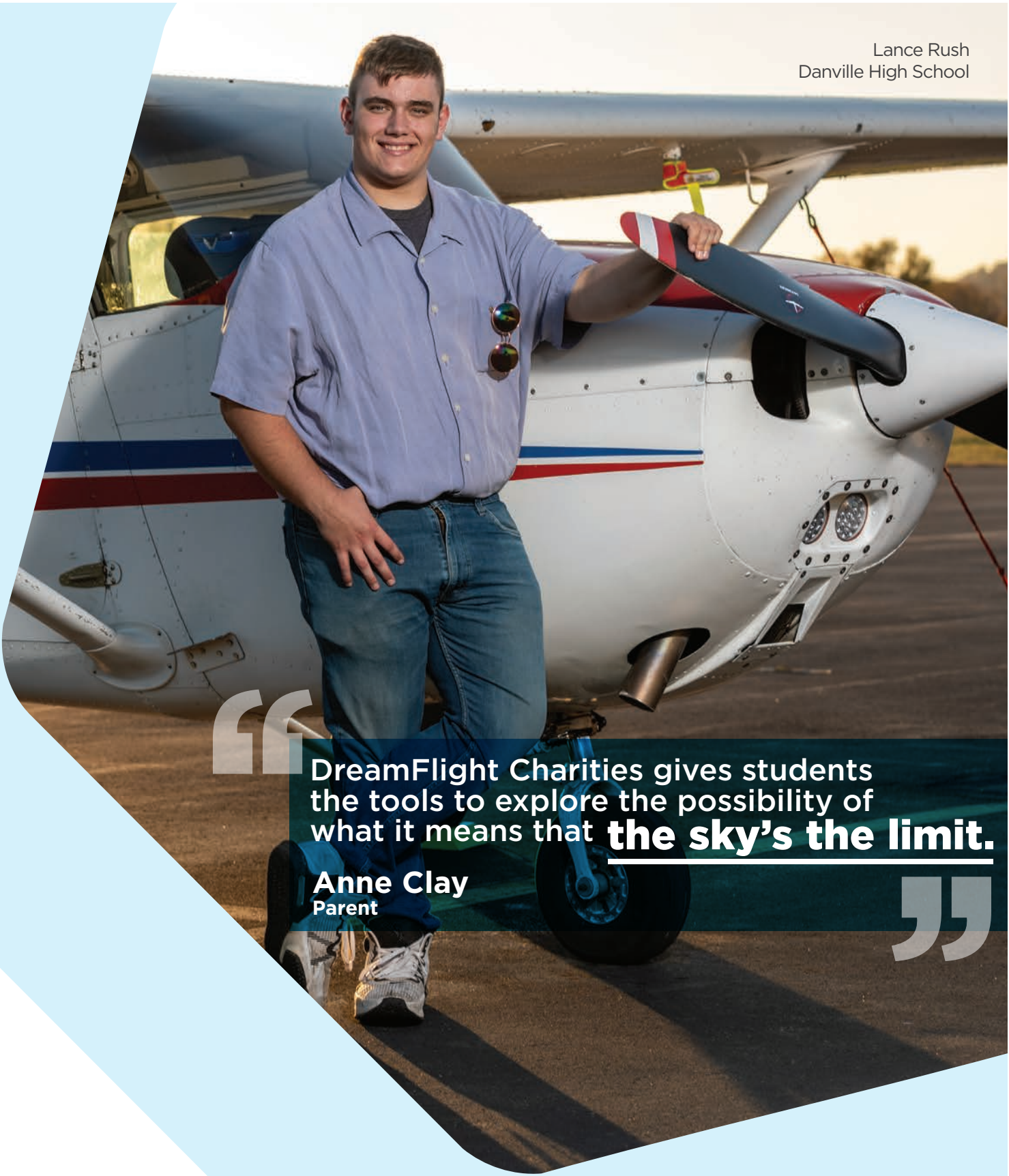
There is plenty to be excited about when it comes to aviation in the Commonwealth, and we look forward to sharing the skies with you.

Drew Underwood  
Executive Director

**116k**  
JOBS SUPPORTED

*From the production of aircraft braking systems to massive freight and transport operations, Kentucky boasts a thriving aviation industry full of opportunity!*

Lance Rush  
Danville High School



“DreamFlight Charities gives students the tools to explore the possibility of what it means that **the sky's the limit.**”

Anne Clay  
Parent

# WHAT WE DO

DreamFlight Charities exists to open the skies for Kentucky youth - connecting them to meaningful experiences that inspire curiosity, build confidence, and open pathways to future careers.



## Inspire

Our aim is to ignite a passion for aviation at an early age while educating students about the endless possibilities presented by Kentucky’s growing aviation industry.



## Enable

We strive to enable students by removing barriers to aviation, whether financial or circumstantial, so that they can more fully realize their dreams of flight.



## Encourage

Aviation has become a platform that enables us to shape a student’s outlook on life both inside and outside of the cockpit for years to come.



## Advocate

From promoting aviation education to helping airports better connect with their immediate community, we want to do our part in promoting a stronger aviation industry.

## OUR VISION

The vision of DreamFlight Charities is to create a future where every student in Kentucky - regardless of geography or background - has access to the wonder of flight, the promise of opportunity, and a clear path into the aviation industry.



# OUR TEAM

DreamFlight Charities is committed to maintaining a diverse, well-rounded board and is actively seeking additional members who share our passion for advancing aviation education throughout Kentucky!



**Drew Underwood**  
Executive Director

With nearly two decades experience working with non-profits, Drew helps oversee day-to-day operations and fundraising initiatives while also serving as manager for Capital City Airport in Frankfort, Kentucky.



**Adrian Reynolds**  
Board President

Serving as CEO of Wings Flight Enterprises, Adrian helps contribute to DreamFlight’s discovery events and in facilitating the organization’s many flight training scholarship opportunities.



**Mark Treesh**  
Board Treasurer

Overseeing the financial state of our organization, Mark is also a former state representative, helping DreamFlight better advocate for aviation within the state of Kentucky.



**Bob Rowland**  
Board Member

A former superintendent for the Danville community, Bob helps us to better engage with various school districts in promoting aviation education and career readiness.



**Bobbie Jo Underwood**  
Board Member

The Development Coordinator with The Gospel Coalition, Bobbie Jo is an experienced grant writer that often aids DreamFlight with numerous fundraising and funding initiatives.



**Marty East**  
Board Member

An experienced attorney and avid pilot, Marty has always been quick to share his passion for aviation alongside his heart to impact the lives of Kentucky youth through flight.



**Mike Perros**  
Board Member

From serving as a financial advisor to leading the Danville community as mayor, Mike helps us strategize effective means of community outreach through our various services.

**CHANGING THE FACE OF AVIATION & AEROSPACE IN KENTUCKY**

**18**

STUDENTS

have reached the milestone of a solo flight or beyond with the help of our flight training scholarships.

**\$107k**

IN SCHOLARSHIPS

have been awarded to allow students to pursue flight training and a fulfilling career in aviation.

**2K+**

HOURS

of flight simulation through our AVCamp experience in numerous communities, venues, and events.

**16**

COUNTIES

in Kentucky have had students benefit from scholarship opportunities and other DreamFlight programming.



# WHY IT MATTERS

Aviation is more than flight - it is a powerful gateway into STEM learning, workforce development, and personal growth. By engaging students in hands-on aviation experiences, DreamFlight Charities helps young people discover their potential, develop essential life skills, and step confidently toward high-demand careers in Kentucky's growing aviation and aerospace industry.

## FUELING STEM ENGAGEMENT

Aviation naturally integrates science, technology, engineering, and mathematics. Through simulators, drone operations, flight labs, and in operating real aircraft, students learn STEM concepts in a way that is active, exciting, and anchored in real-world problem solving.

## PREPARING KENTUCKY'S FUTURE WORKFORCE

Kentucky faces a rising demand for pilots, engineers, drone operators, air traffic controllers, and aviation managers. Aviation education introduces students to these careers early and equips them with the foundational knowledge and confidence needed to pursue pathways in one of the Commonwealth's fastest-growing sectors.

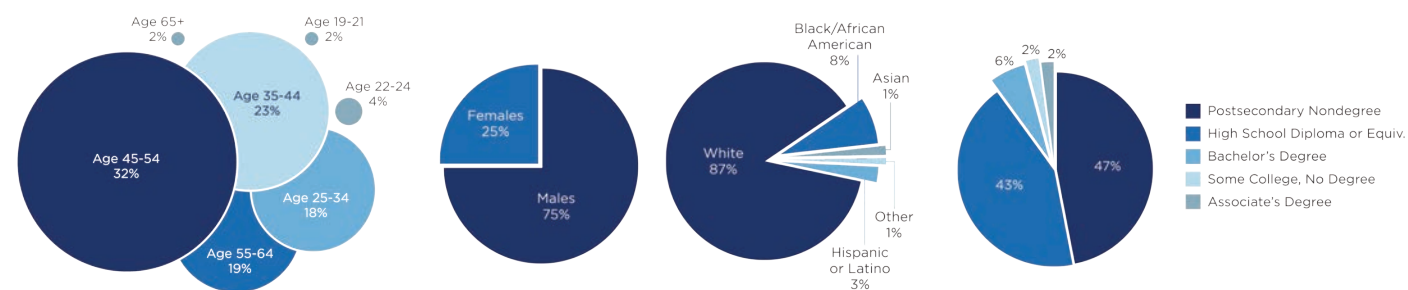
## STRENGTHENING COMMUNITIES & LOCAL AIRPORTS

Aviation education fosters community pride and economic development. By connecting students to their local airports, DreamFlight Charities helps strengthen general aviation across the state and encourages the next generation of pilots and aviation professionals to stay and serve within Kentucky.

## EXPANDING OPPORTUNITY & ACCESS

For many students - especially those in rural or underserved communities - aviation can feel out of reach. DreamFlight Charities bridges that gap by providing engaging programs, scholarships, and hands-on experiences that make flight accessible and affordable.

**Kentucky Aerospace & Aviation Employment Demographics**



Information from the 2017 Kentucky Aerospace & Aviation Industry Study

# SOARING TOWARD SUCCESS

Discover how aviation opens the door to real-world skills that last a lifetime.



## COMMUNICATION

Students learn to communicate clearly and confidently, practicing concise verbal skills and active listening - essential in both aviation and everyday life.



## TEAMWORK

Aviation operations require collaboration, shared responsibility, and trust, helping students work efficiently with others to achieve common goals.



## CRITICAL THINKING

From flight planning to problem-solving in real time, students develop the ability to evaluate information, think logically, and make sound decisions.



## RESPONSIBILITY

Aviation teaches accountability - following procedures, respecting equipment, and owning one's actions in safety-driven environments.



## AWARENESS

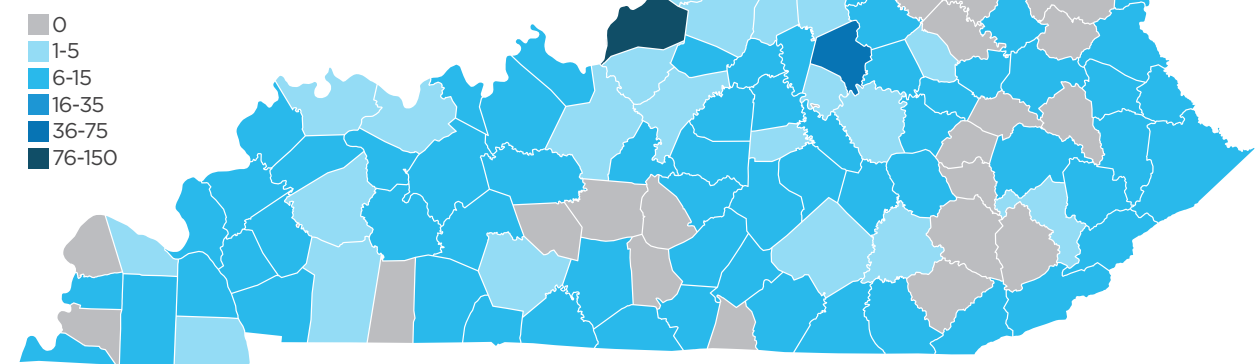
Students learn to stay alert, focus on details, and monitor their environment, building awareness that strengthens judgment and safety.



## ADAPTABILITY

Weather changes, equipment challenges, and new tasks teach students to stay flexible, adjust quickly, and respond calmly to the unexpected.

**Kentucky Aerospace & Aviation Cluster Number of Establishments by County**



# CASE STUDIES



Jackson Erwin  
Danville High School

## REMOVING BARRIERS

Home to a booming aviation and aerospace industry; opportunities are plentiful for aspiring aviators and industry workers across the state. Even still, barriers exist, keeping students from realizing their greatest potential and calling.

A primary focus of DreamFlight Charities involves removing such barriers, allowing students to experience the exciting world of aviation with out reservation. From flight training scholarships to mobile aviation camp experiences that cater to even the most remote parts of our state, our aim is to present the wealth of opportunity that our industry has to offer.

“I will never forget the day that I first took the controls and got to fly the airplane. I was hooked. This has allowed me to get to my solo and discover my passion in life,” says Jackson Erwin, recipient of one of DreamFlight’s many flight training scholarships.

The financial cost of pursuing a career in aviation can be daunting. Thanks to our partners and their generosity, our organization has been able to aid students in taking their first steps to realizing their ambitious future as they take to the skies.

*Since beginning his flight training, Jackson has gone on to receive his Private Pilot Certificate and is currently studying at Embry-Riddle Aeronautical University in Daytona Beach, Florida.*

*Jackson Erwin and fellow scholarship recipients review aircraft engine components with Wings Flight Training CFII Ron Royer.*



I am so grateful that my son had the opportunity to be a part of DreamFlight’s scholarship program. His time with the instructor and in the air awakened a passion for aerospace engineering and a love for flight he would not have known without such an opportunity.

**Liz Erwin**  
Parent



Evie Sapp  
Taylor County High School

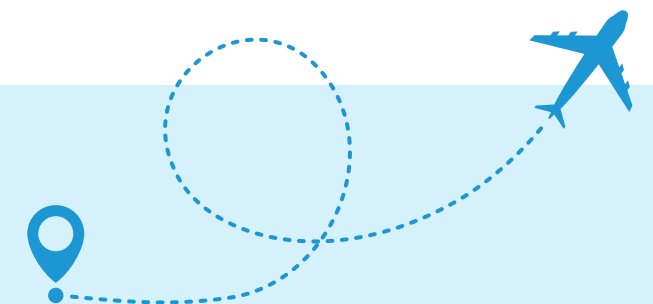
## PROMOTING DIVERSITY

While the Commonwealth hosts a robust aviation industry, a quick glance reveals not only an aging workforce, but one that lacks diversity. While reasons for this may vary, DreamFlight Charities has also focused on introducing the wonders of flight to student populations lacking representation in our local aviation community.

“I am a step closer to my future, to my dream,” shares Evie Sapp, another of our scholarship recipients. “I have been involved with aviation not only with my training but in joining additional clubs. I have had the honor of meeting other women in aviation, seeing all of the accomplishments that women have been able to achieve over the years, encouraging my mentality of what women in aviation can do.”

As we look toward the future, our hope is to further shape Kentucky’s aviation community and industry, having it reflect the many unique and wonderful personalities that make up our state’s population.

*Through an extended scholarship from DreamFlight and additional funding from the Kentucky Bluegrass 99’s (a female pilot organization), Evie has since received her Private Pilot Certificate and now studies airport management at Eastern Kentucky University.*



Evie’s story is just an example of ways we hope to work alongside like-minded organizations, pooling resources and creativity to help the next generation realize their greatest potential.



# OUR APPROACH



## Discovery Events

DFC Discovery Events provide participants with a unique perspective of the world, all while gauging a student's comfort level, teachability, and margins of success for those interested in applying for one of our flight training scholarships.



## Training Scholarships

Our flight training scholarships award up to \$6,000 in flight training, taking a student from zero hours and experience to nearly the time requirement to complete their solo flight in an aircraft.



## Aviation Camps

DreamFlight's AVCamp program utilizes mobile flight simulators to bring scalable aviation camp experiences to even the most remote parts of the state while also highlighting your local general aviation airport.



## STEM Support

We aim to provide a unique system of support for aviation education throughout or state, from the development of classroom resources to raising funding for both new and existing programs.



## Advocacy

From championing the benefits of aviation education to highlighting our local, general aviation airports for the valuable assets they are, we look to make all Kentuckians aware of the importance of flight.



**CUSTOMIZED  
CAMP EXPERIENCES  
AVAILABLE!**

## AVCAMP WEEK EXPERIENCE

20+ Hour Event  
Up to 16 Students  
10 Hours Ground  
School Instruction  
((\$500 Value!))

### INCLUDES:

Intro to Aviation  
Airplane Systems &  
Aeromedical Factors  
Navigation & Flight Planning  
Discovery Flight &  
Scholarship Application

**\$300** per  
student

*Students can take their experience to the next level with discovery flight options that provide them with a unique opportunity to utilize their newly honed skills in an actual aircraft with a certified flight instructor.*

AVCamp experiences require internet connection and around 300 square feet of space for eight simulators.



CAPITAL CITY AIRPORT | FRANKFORT, KY

DREAM**FLIGHT** CHARITIES

PRESENTS

# OPENSKIES

## FLIGHT CLUB

Join us in creating a thriving aviation community to shape student lives for years to come.



### COMMUNITY

Our aim is to unite students and volunteers of various backgrounds around the world of flight.



### CHARACTER

From life skills to leadership opportunities, our purpose is to prepare students for life in and outside of the cockpit.



### CAREER

Our goal is to introduce students to the endless possibilities that are available in our state's aviation and aerospace industry.

# CLUBMEETINGS

Our monthly club meetings are designed to help aspiring aviators hone their skills while being engaged in various STEM activities.

#### 11:00 AM Ground School

Our team of Certificated Flight and Ground Instructors (CFIs/AGIs) will lead students through an hour of ground school instruction, teaching the basics of flight and covering concepts that will appear on the Private Pilot Written Exam.

#### 12:00 PM Lunch

We aim to provide an extensive and engaging experience for our participants, providing a hearty meal on-location to help students push forward through the many activities ahead!

#### 12:30 AM Club Meeting

Students will be engaged through a variety of meeting components, including our GUMPS Check (promoting valuable life-skills) and presentations from engaging professionals within Kentucky's aviation industry and community.

#### 1:30 PM STEM Rotations

Open Skies Flight Club caps off the days' activities with a variety of STEM activities, from flight simulation and discovery flights to drone operations and rocketry.

## Additional Activities

#### Student Leadership Meetings

The student leadership team for Open Skies Flight Club meets monthly to plan future club activities while also looking to further membership, development, and community engagement.

#### Flight Sim Saturdays

We're not restricting the experience to a single event each month! Our flight simulators will be available for reservation on select weekends, providing additional opportunities for students to practice their skills in a safe environment while also learning to navigate a variety of landing challenges!

#### Annual Discovery Flight

Club membership dues include an annual discovery flight experience with one of our Certified Flight Instructors (CFIs). Students will be engaged on a multiple-destination flight, with their own time at the controls for a brief flight lesson. Discovery flights also serve as a prerequisite in applying for one of DreamFlight's Training Scholarships that award up to \$6,000 in flight training, an amount that will take a student from zero/no experience to nearly their hours required for solo flight in an aircraft!

#### Club Excursions

Open Skies Flight Club also looks to facilitate a variety of excursions to other facilities, from the Aviation Museum of Kentucky to the control tower of Blue Grass Airport. Regardless of the destination, students will have the opportunity to see the very best of our aviation community firsthand.

### GUEST SPEAKERS



#### Emily Herron

Airport Manager & Social Media Personality



#### Frank Cannon Jr.

Veteran UH-1 Huey & CH-54 "Sky Crane" Pilot



#### Nikki French

Flight Nurse for Air Evac Lifeteam 43



#### Jake Bell

DVK Airport Board Member & Delta Air Lines Pilot



# CORPORATE PARTNERSHIPS

Partnering with DreamFlight Charities gives businesses the chance to make a lasting impact on the next generation of aviators while supporting the growth of general aviation across Kentucky. Through collaboration, companies can help provide hands-on flight experiences, scholarships, and aviation education programs that open doors for students who may not otherwise have access to these opportunities.

Our corporate partners enjoy a meaningful level of engagement with local communities and students, gain visibility as supporters of STEM education and workforce development, and play a critical role in building the aviation leaders of tomorrow. From sponsorships to volunteer

opportunities, every level of support directly influences student success and helps strengthen Kentucky's aviation ecosystem.

Finally, we do not take your support lightly. DreamFlight Charities is proud to boast a 100% volunteer-led operation while working to practice exceptional stewardship in the allocation and use of the funding you provide.

With your help, we can continue to utilize the exciting world of flight as a transformative tool to impact the lives of students, communities, and the aviation industry at large!

“DreamFlight Charities opened an opportunity to my dream career. I will forever be thankful to them for this opportunity and guidance they have given to me and others.”

Rafael Angel  
Scholarship Recipient

## X2 DOUBLE YOUR IMPACT

By partnering with DreamFlight Charities, our corporate partners also have the opportunity to maximize the impact of their giving!

Every contribution received will be included in our proposal for matching funds through the **KY AERO Act**, further amplifying the scope of our services and programming. This means access for more students, increased activity at our general aviation airports, and more careers getting launched.



Scan the QR code for additional information about the **KY AERO Act** and our plans to create a proposal for matching funds!

## WAYS TO GET INVOLVED

- 01 Choose from our annual partnership levels or contact us for a custom-crafted partnership package!
- 02 Become a sponsor for one of our many signature events, including:
  - DFC Plane Pull Challenge
  - Run the Runway 5k
  - Spirit of Kentucky Air Race
- 03 Open your facility for field trips, hands-on aviation experiences, or production demonstrations.
- 04 Share your expertise as a guest speaker, mentor, or volunteer in one of our various events or programs.

### READY TO TAKE FLIGHT WITH US?

Contact DreamFlight Charities today to explore these and other partnership opportunities!  
[info@dreamflightcharities.org](mailto:info@dreamflightcharities.org) | 270.849.5765





## ANNUAL PARTNERSHIP LEVELS

### Visionary Partner | \$50,000+

**Impact Level:** Supports full-year programming + all major events  
**Brand Visibility:** Highest across all platforms and events  
**Engagement:** Deep corporate integration

**Visibility & Branding Benefits**

- Presenting Sponsor recognition at all signature DreamFlight events, including:
  - DFC Plane Pull Challenge
  - Run the Runway 5k
  - Spirit of Kentucky Air Race
- Premiere company logo placement on event marketing materials
- Monthly inclusion in DreamFlight “Powered by Our Partners” social media features
- Company branding on DreamFlight website + blog article feature
- Inclusion of full-page feature in DreamFlight annual report

**Engagement Opportunities**

- Speaking opportunities at all signature DreamFlight events
- Corporate volunteer activation at all events
- Exhibition space at all events
- Opportunity to host a co-branded activity (Discovery Event, AVCamp, etc.)
- Single group discovery experience (up to 10 participants)
- Complimentary event registration package, including:
  - DFC Plane Pull Challenge Team Registration
  - Run the Runway 5K (10 Registrations)
  - Spirit of Kentucky Air Race (2 Aircraft)

### Leadership Partner | \$25,000+

**Impact Level:** Supports major events + two core programs  
**Brand Visibility:** High, consistent across events  
**Engagement:** Select speaking opportunities + multiple activations

**Visibility & Branding Benefits**

- Tiered sponsorship recognition at all signature DreamFlight events
- Large company logo placement on event marketing materials
- Quarterly inclusion in DreamFlight “Powered by Our Partners” features
- Company branding on DreamFlight website

**Engagement Opportunities**

- Invitation to participate in OpenSkies Flight Club Spring/Fall openers
- Additional invitation to host DFC Discovery Events and/or AVCamp Experiences
- Corporate volunteer activation at all signature events
- Exhibition space at all signature events
- Complimentary event registration package, including:
  - DFC Plane Pull Challenge Team Registration
  - Run the Runway 5k (5 Registrations)
  - Spirit of Kentucky Air Race (1 Aircraft)

### Sustaining Partner | \$10,000+

**Impact Level:** Supports two events + one core program  
**Brand Visibility:** Medium tier, consistent across two events  
**Engagement:** Hands-on involvement at selected events

**Visibility & Branding Benefits**

- Tiered sponsorship recognition at two signature DreamFlight events of choice
- Medium company logo placement on marketing materials for selected events
- Biannual inclusion in DreamFlight “Powered by Our Partners” features
- Company branding on DreamFlight website

**Engagement Opportunities**

- Invitation to host AVCamp Experiences
- Corporate volunteer activation at selected events
- Exhibition space at selected events
- Complimentary event registration package, including:
  - DFC Plane Pull Challenge Team Registration
  - Run the Runway 5k (5 Registrations)

### Community Partner | \$5,000+

**Impact Level:** Supports one event + single programming activity  
**Brand Visibility:** Targeted event visibility

**Visibility & Branding Benefits**

- Tiered sponsorship recognition at one signature DreamFlight event of choice
- Small company logo placement on marketing materials for selected event
- Inclusion in DreamFlight “Powered by Our Partners” feature nearest selected event
- Company branding on DreamFlight website

**Engagement Opportunities**

- Invitation to (co)host a single DFC Discovery Event or AVCamp Experience
- Corporate volunteer activation at selected event
- Exhibition space at selected event
- Complimentary event registration package, including:
  - DFC Plane Pull Challenge Team Registration
  - Run the Runway 5k (2 Registrations)

### Sustaining Partner | \$2,500+

**Impact Level:** Supports one program or event feature  
**Brand Visibility:** Localized

**Visibility & Branding Benefits**

- Program or event feature sponsorship recognition
- Social media recognition for selected program/event feature
- Inclusion in DreamFlight “Powered by Our Partners” feature nearest selected event
- Company branding on DreamFlight website

**Engagement Opportunities**

- Corporate volunteer activation for selected event feature



A LA CARTE SPONSORSHIPS

In addition to our annual partnership levels, DreamFlight Charities offers a variety of opportunities to increase brand visibility across our signature events and programming.



DFC PLANE PULL CHALLENGE

Wingtip Sponsor	\$1,000
Awards Sponsor	\$500
Station Sponsor	\$250
Chalk Sponsor	\$100



RUN THE RUNWAY 5K

Finish Line Sponsor	\$1,500
Starting Line Sponsor	\$1,000
Mile Marker Sponsor	\$500
Water Sponsor	\$100



SPIRIT OF KY AIR RACE

Reception Sponsor	\$1,500
Finish Line Sponsor	\$1,000
Fuel Sponsor	\$500
Checkpoint Sponsor	\$250
Car Show Sponsor	\$100



DFC DISCOVERY EVENTS

Host Sponsor	\$500
Plane Sponsor	\$250
Promo Sponsor	\$100



TRAINING SCHOLARSHIPS

Reception Sponsor	\$500
Flight Bag Sponsor	\$250
Promo Sponsorship	\$100

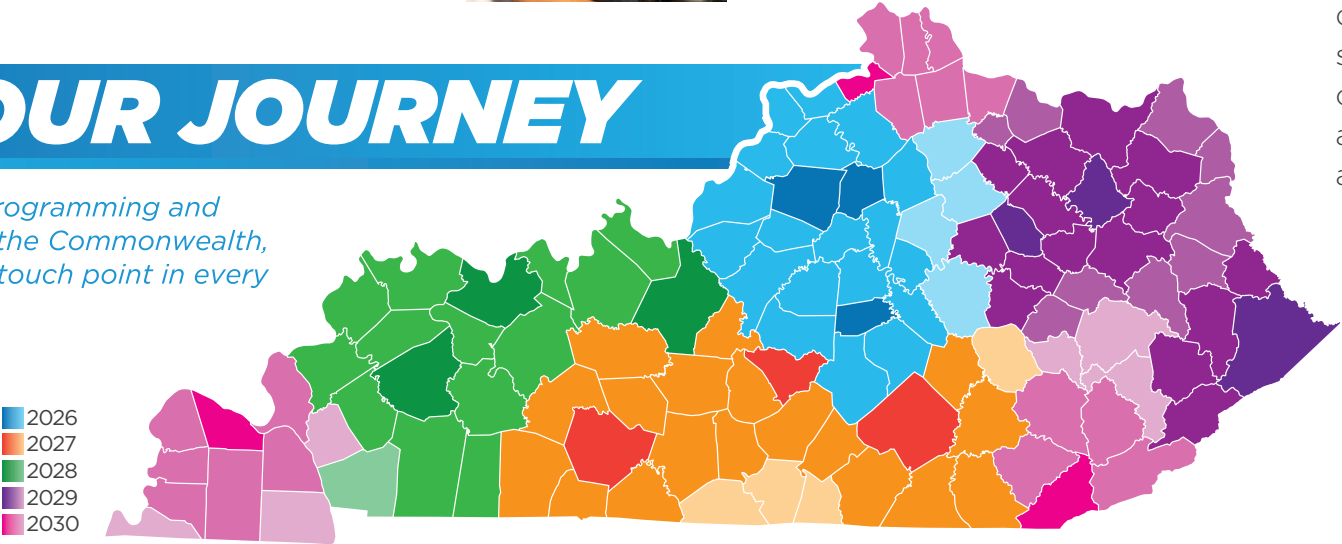


AVCAMP EXPERIENCE

Simulator Sponsor	\$1,500
Host Sponsor	\$500
Sim Lab Sponsor	\$250
Promo Sponsor	\$100

JOIN OUR JOURNEY

We're pushing our programming and services throughout the Commonwealth, with plans to have a touch point in every county by 2030!



The Yes Card exists to help kids find positive activities they enjoy.

A Yes Card is an electronic gift card that can be used to pay for youth activities from a variety of providers in Franklin County.



The Yes Card is part of Just Say Yes, a coalition headquartered at the Franklin County Health Department, offering financial means for students as early as sixth grade to participate in fulfilling extracurricular activities in the area.

From Discovery Events to participating in our OpenSkies Flight Club, the Yes Card program has further enabled students throughout Franklin County discover the wonders of flight and serves as a great example of the power of partnership and collaboration, as well as how aviation can help address various areas of concern outside of the cockpit.



the YES CARD



1 in 5 students tried alcohol at age 13 or younger.



Vaping is increasing among 9th and 10th graders.



Nearly half of students report spending 3 hours or more per day on social media.

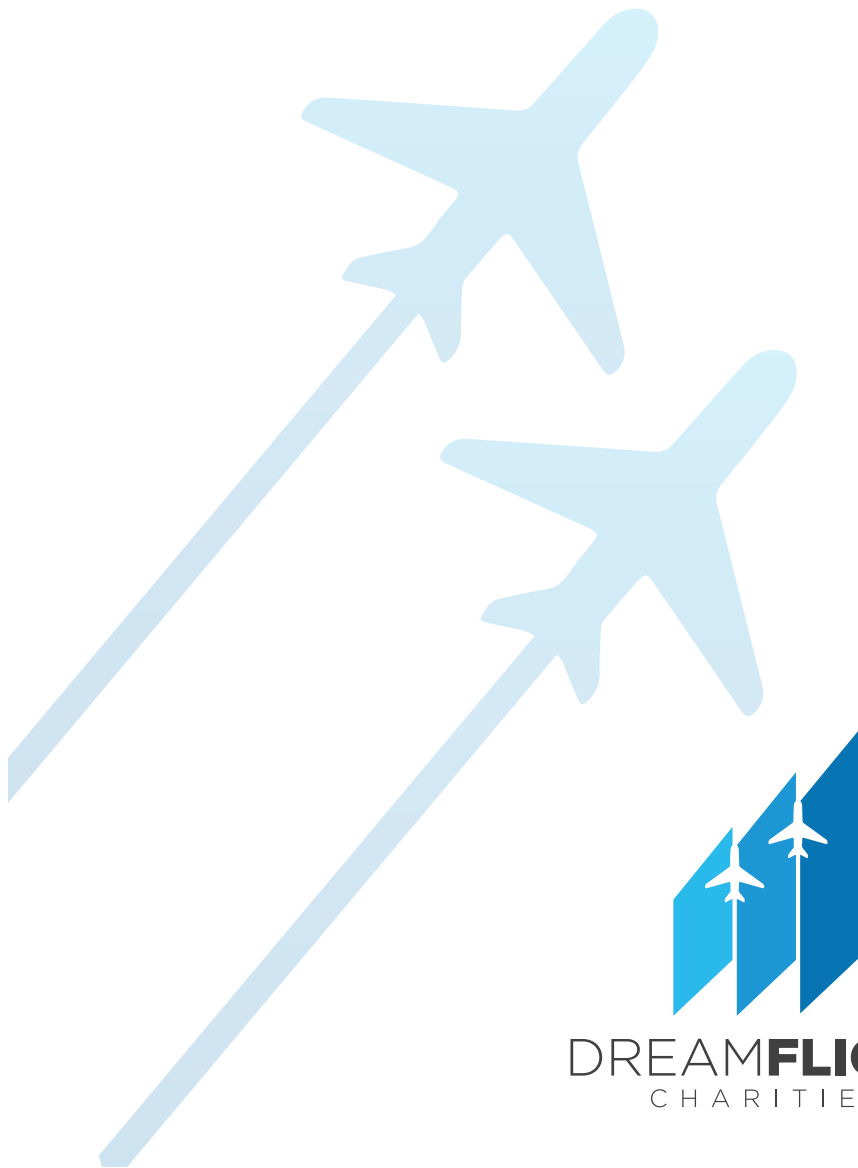


Less than a quarter of students agree that kids at school are usually nice to each other.



More students are reporting poor mental health, and one in five reports having harmed themselves on purpose.





DREAMFLIGHT®  
CHARITIES